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Turner Licensing launches wide range of photographic puzzles in response to growing consumer demand

Waukesha, Wis., July 8, 2021 – Turner Licensing is excited to introduce a wide line of jigsaw puzzles in response to an explosion in consumer demand for at-home activities due to the COVID-19 pandemic.

Two dozen new Turner Photographic puzzles will be available, in addition to 13 puzzles released in 2020. Puzzles feature a variety of full-color artwork or photographs and are available in both 500-piece and 1000-piece formats. Pieces are gap-free, have a matte-varnish finish and are protected inside the box with a reusable, dust-free bag.

“Sales of puzzles and games went up exponentially at the start of the pandemic and are expected to keep growing for the next several years,” said Michelle Rand, Sr. Brand Manager – Turner Licensing. “Adults are looking for new ways to spend their free time at home without their phones and tablets, and puzzles are a fun and engaging activity to do solo or with family and friends.”

Along with the Turner Licensing brand, three additional brands under the LANG Companies, Inc. – LANG, Artisan by LANG and SKYZ by LANG – also sell puzzles. Overall, the business will offer nearly 100 puzzles to customers worldwide once new titles are released in September.

For more information on Turner Licensing, or to view the complete 2021 LANG Companies product catalog, please visit www.thelangcompanies.com/brands/turner-licensing.





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About Turner Licensing

Turner Licensing is an industry leader in licensed product for artists and professional sports, including calendars, planners, stationery, indoor and outdoor home décor, and gifts. Offering 200+ teams in over 20 distinct formats, Turner Licensing is known for their superior, exclusive sports products and wide variety of exciting, licensed merchandise.

Turner Licensing is part of the LANG Companies, Inc., a division of IG Design Group Americas Inc. Since 1982, the LANG Companies has been an industry leader in producing art and design-driven gift and specialty products, and sports licensed goods including calendars, drinkware, and stationery. Our diversified product portfolio is marketed under several widely recognized, company-owned brands: LANG®, Wells Street by LANG®, Artisan by LANG® and Turner Licensing™. Each unique brand has a long-standing heritage, is differentiated in the marketplace and dominant in the most attractive segments of the market. For more information, visit www.thelangcompanies.com.