



FOR IMMEDIATE RELEASE

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LANG Introduces New Additions to Linens and Ceramics Product Lines

Waukesha, Wis. July 1, 2021 – The LANG Companies, Inc. is excited to announce the expansion of LANG-branded linens and ceramics with four new collections. First launched in January 2021, these new additions add a fresh, summer feel to the already extensive line of home products.

“Expansion into linens and ceramics is a natural extension of our current product categories – kitchen and décor. We are excited to bring our beautiful artwork to new formats to create a broader LANG Home experience for our consumers,” stated Kelli Melzer, Director of Marketing.

LANG’s new linens and ceramics collections feature all of the great pieces launched in January, including kitchen towels, table runners, aprons, appetizer plates, trinket dishes and more. The latest collections include new formats such as decorative measuring spoons and cups, and a cheeseboard set.” New collections feature designs by popular LANG artists Lisa Audit, Susan Winget and new artist, Anne Tavoletti.

Lisa Audit’s “Inner Garden” collection features fresh, watercolor florals and coordinating patterns to accent any home or kitchen.



Inner Garden by Lisa Audit

LANG's new linens and ceramics are slated to be available in January 2022.

For more information on new LANG products, including the 2021 LANG product catalog, please visit www.thelangcompanies.com/brands/lang.

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About LANG

The LANG Companies, Inc. is a division of IG Design Group Americas Inc. Since 1982, the LANG Companies has been an industry leader in producing art and design-driven gift and specialty products, and sports licensed goods including calendars, drinkware, and stationery. Our diversified product portfolio is marketed under several widely recognized, company-owned brands: LANG®, Wells Street by LANG®, Artisan by LANG®, SKYZ by LANG™ and Turner Licensing™. Each unique brand has a long-standing heritage, is differentiated in the marketplace and dominant in the most attractive segments of the market. For more information, visit www.thelangcompanies.com.