



FOR IMMEDIATE RELEASE

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LANG celebrates 40th anniversary with year-round promotions, artist meet-and-greet

Waukesha, Wis., January 1, 2022 – The LANG Companies, Inc. is excited to celebrate 40 years of creating outstanding products featuring high-quality artwork, design excellence and continued innovation. From online events to trade shows, LANG will be celebrating this huge milestone in all facets of the business throughout the year – including a contest for the chance to meet one of LANG’s most famous artists, Susan Winget (featured to the right)!

“Forty years is quite an accomplishment. We are thankful to our loyal LANG consumers who continue to support us and appreciate our high-quality standards, great artist partnerships and innovative products. We are excited to celebrate this milestone for our company,” said Julie Smith, LANG’s Chief Marketing Officer.

Visit our showrooms at January trade shows to be a part of our anniversary party with a toast to 40 years. Dates and locations of our Shows are:

- Dallas Gift Show: January 5-11 at Cliff Price & Co., Showroom 1860
- Atlanta Gift Show: January 11-18 in Building 2, Showroom 1313
- Las Vegas Gift Show: January 23-27 in CMA Showroom, C-691
- Minneapolis Gift Show: January 28-February 2 in Johnson Waters Marketing, Showroom #261



Pre-booked appointments are suggested for these events and can be made with our sales representatives.

For consumers, 40th anniversary promotions will be available online year-round. On LANG.com, a rotating calendar will highlight our many product categories and offer enticing promotions each month. This will not only include our best-selling format of wall calendars, but also puzzles, drinkware, stationery, home products and more! Be on the lookout for a very special anniversary promotion being kicked off in October!

LANG’s social media accounts will be buzzing with excitement throughout the year. Each month, you can look forward to activities like product giveaways, throwback events to highlight our

amazing artists over the years, artist videos and more! Please follow @langartwork on Facebook, Instagram and Twitter to stay up to date with all the latest news and be a part of the action.

For more information on LANG products, including the LANG product catalog, please visit www.thelangcompanies.com/brands/lang.

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About The LANG Companies, Inc.

The LANG Companies, Inc. is a division of IG Design Group Americas Inc. Since 1982, the LANG Companies has been an industry leader in producing art and design-driven gift and specialty products, and sports licensed goods including calendars, drinkware, and stationery. Our diversified product portfolio is marketed under several widely recognized, company-owned brands: LANG®, Wells Street by LANG®, Artisan by LANG® and Turner Licensing™. Each unique brand has a long-standing heritage, is differentiated in the marketplace and dominant in the most attractive segments of the market. For more information, visit www.thelangcompanies.com.